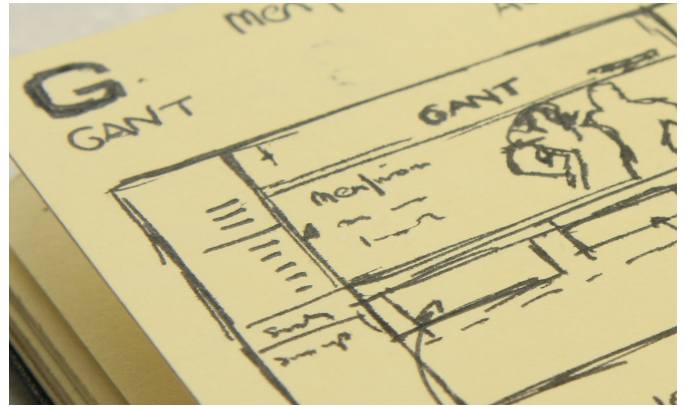
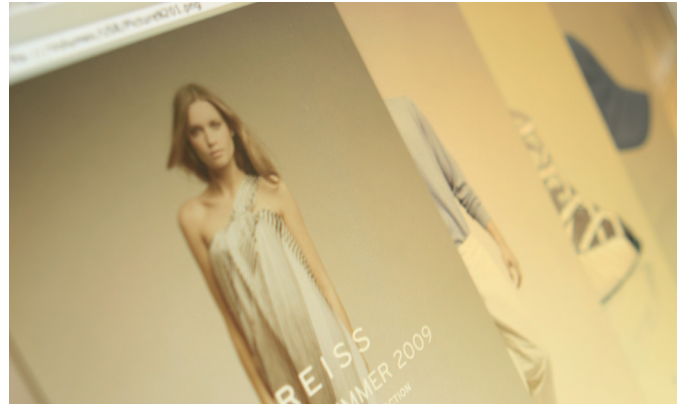


Design

**Subtle, sophisticated,
sexy; or simply in
your face.**



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01 Introduction

Subtle, sophisticated, sexy; or simply in your face. Our designs are bang on brand and bang on the money.

Creativity can take you in unexpected directions. But it should never distract you from your purpose.

We're about business here, so we don't encourage creativity for its own sake; it has to flow within the context of the brand, the budget, and the business brief. Within those parameters, we set our designers free to invent an online world in which your brand can flourish.

As well as websites, we can develop your presence in the social media, create interactive games, virals, videos, animations, posters, and banners, and illustrate it all with stunning photography.

The results are in the numbers: increased transactional values, more repeat visits, growth fuelled by word-of-mouth recommendation, better profitability, three- four- or fivefold return on investment.

02 Branding

A stunning online and offline presence starts here. If you're starting out, rethinking your image, or looking to create a sub-brand, we can develop an identity that resonates with your target market. We tackle the project in stages: initial brand research, concept development, brand development, and brand guidelines for a smooth roll-out across all online and offline channels.

03 **Interactive Design**

People love to play, which is why interactive designs are an irresistible way to draw customers closer to your brand. Within websites, CD-ROMs, social media, touch-screen kiosks, and iPhones, there are plenty of opportunities for engaging your audience on a different level.

04 **Web Design**

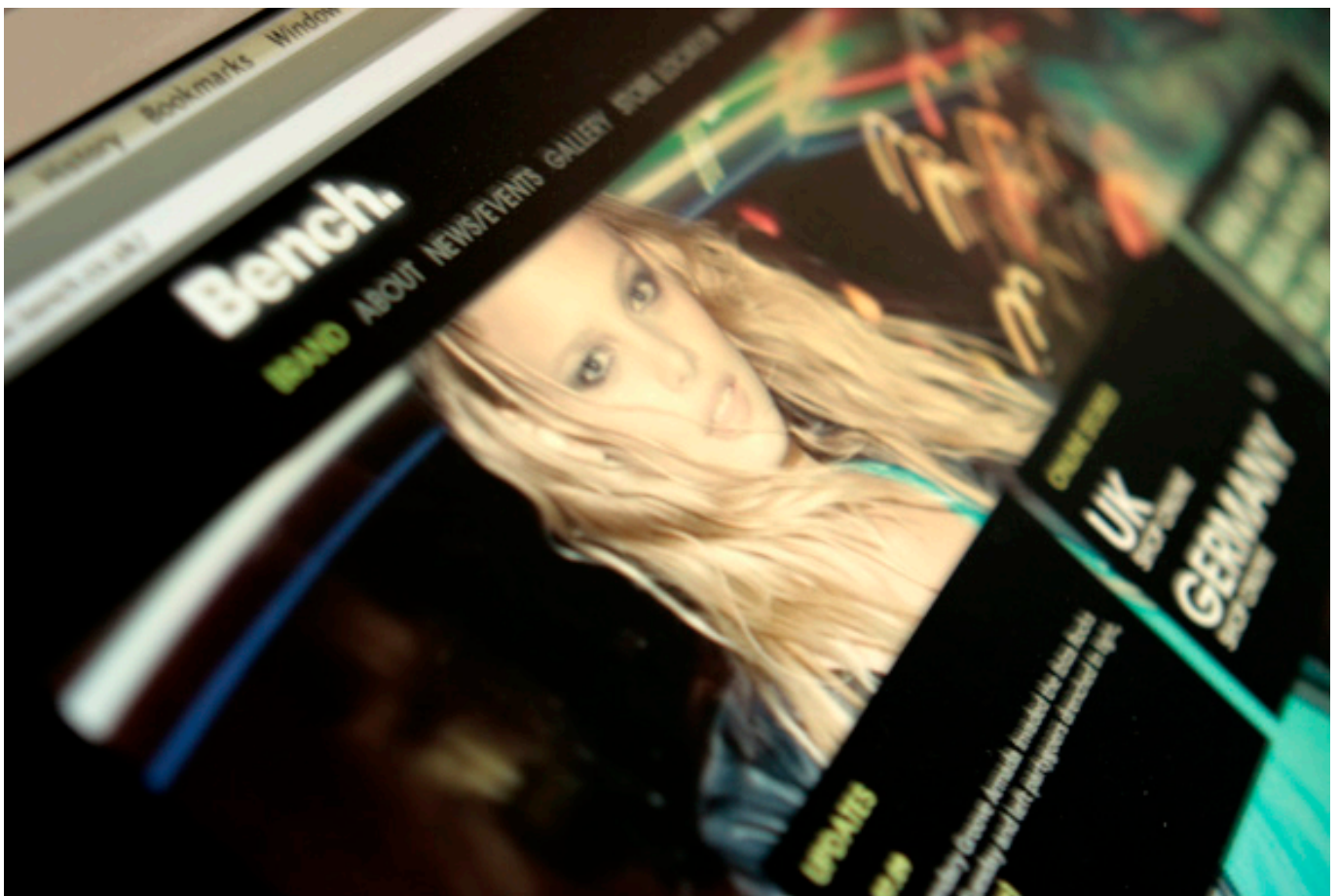
This is our core design service, and, if we say so ourselves, we're extremely good at it. Not just because we have such a strong feel for the medium and the audience, but because we treat website design as a tool for building brands and sales. We cover every aspect from concept creation through to e-commerce roll-out, including supporting microsites and ongoing development.

05 **Campaign Design**

Customers are easily bored. If a marketing campaign is to get through the seen-it-all-before mentality, it has to be fresh and inventive. It has to capture the imagination. Our output includes banners, emailers, virals, social networking pages, and reskinning projects.

06 **Production**

Great photography is just the start of a great brand image. Retouching, processing, and image optimisation add glamour and desirability. In the hands of a skilled manipulator, your brand comes to life..



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